



The Mayor's Awards 2027

Recognising business excellence in Castle Point



The Castle Point Mayor's Business Awards are an annual celebration to showcase and recognise the achievements of local businesses and entrepreneurs in the borough over the past year. Anyone can nominate a business or an individual, that have shown excellent growth, courage, and community spirit.

The awards have been running for over 15 years and have become hugely popular among the local business community. Your generous sponsorship is crucial in helping to make sure the event remains a success and we can celebrate our fantastic businesses properly.

The Awards have grown considerably in recent years, in 2026, we received nearly 200 nominations, and sold out the event at Runnymede Hall. In 2027 we are expanding the Awards even further, with more categories and sponsorship opportunities.

To read more about the awards, and to see previous winners, visit:

www.castlepoint.gov.uk/the-mayors-awards

Last year's Business of the Year, was Octopus Networks, a fast-growing IT Networking company on Canvey Island.

Only businesses with a trading address within the borough of Castle Point will be accepted. Full criteria is listed on the Council's website.

To help deliver the Awards, we are seeking sponsorship for each of the below categories:

**Customer
Service Award**

**Small Business
Employer of
the Year**

**Start-Up
Business of the
Year Award**

**'Rising
Star' Young
Businessperson
of the Year**

**Creative
Business of
the Year**

**Community
Impact Award**

**Responsible
Business of
the Year**

**Apprentice of
the Year**

**Professional
Services Award**

**Business of
the Year
(& Main event)**

The Mayor's Awards are organised by the Regeneration and Economic Development Team at Castle Point Borough Council.

If you would like to be a sponsor, please email business@castlepoint.gov.uk

Platinum (Main Event) sponsor - £650+VAT

How it can benefit your business;

Event promotion and participation

- You will be mentioned in all press and promotion of the event as the main sponsor. This includes social media, council press releases, business support fortnightly newsletter and website
- Your company's logo to be included prominently on the Business of the Year winners trophy and certificates
- Have the opportunity to participate in the judging (barring any conflicts of interest)
- x3 free tickets to the Mayor's Awards Presentation Dinner (3 course meal)

Plus additional exposure through a digital advertising and partnership package with Castle Point Active including;

- 3 months digital advertising within the Council's Leisure Centres (Waterside & Runnymede) *over 100k visitors in a three month period
- A banner advert on Castle Point Leisure's social media pages and app with 10k+ recipients
- Feature on the Knightswick Shopping Centre and Paddocks TV screens
- A branding and naming presence at the events & classes run by Castle Point Leisure
- Platinum sponsor will also be named as sponsor of Business of the Year Award



2026 Business of the Year Winners
Octopus Networks



2026 Community Champion, Hair Pro 1

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Gold (Category) sponsor - £400+VAT

How it can benefit your business;

- You will be mentioned in all press and promotion of the event as sponsor of your chosen category..
This includes social media, council press releases, business support fortnightly newsletter and website
- Knightswick Shopping Centre display screens and Paddocks TV screens
- Have the opportunity to participate in the judging of your category (barring any conflicts of interest)
- x2 free tickets to the Mayor's Awards Presentation Dinner (3 course meal)
- Your company's logo to be included on the trophy you are sponsoring, and an opportunity to present your award
- Business kudos

Table sponsor - £250+VAT

- x2 free tickets to the Mayor's Awards Presentation Dinner (3 course meal)
- Your company's logo and any promotional materials to be displayed at your table

Programme sponsor - £200+VAT

- A full page advert in the commemorative programme.



Table at the 2026 Presentation Dinner



2026 Presentation Dinner
at Runnymede Hall



Digital display at Waterside Farm Leisure

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