



INFORMATION ABOUT OUR USE OF COOKIES

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. By continuing to browse the site, you are agreeing to our use of cookies.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use to purchase services or make use of e-billing services.
- **Analytical/performance cookies.** They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

We use Google Analytics to collect information about how people use our website. We do this to make sure it's meeting peoples' needs and to understand how we can make the website work better.

Good Analytics stores information about what pages on this site you visit, how long you are on the site, how you got here and what you click on while you are here.

We do not collect or store any other person information (eg your name or address) so this data cannot be used to identify who you are.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:



benfleet | canvey | hadleigh | thundersley

Cookie	Name	Purpose	More information
Google Analytics	--utma, --utmb, --utmc, --utmt, --utmz	Google Analytics is a simple, easy-to-use tool that helps website owners measure how users interact with website content. As a user navigates between web pages, Google Analytics provides website owners JavaScript tags (libraries) to record information about the page a user has seen, for example the URL of the page.	More information can be found via the Google Analytics website
ReadSpeaker	Rsxt	These cookies ensure better usability of the system. No other information is stored in these cookies	We use cookies for storing user settings such as reading speed, type of highlighting, activation of a pop-up listen button in case users have made changes to these settings. By going into ReadSpeaker's settings, you can select whether you wish to accept or decline cookies
Remarketing Tag	Google Adwords/Google Analytics	Collecting pools of users who have visited certain sections of our website-In this way we can use these user lists to better target our PPC activity eg if someone has been to site in past 30 days we know they are already engaged. Similarly we can target visitors to ensure we are gaining new traffic to the site	You can delete browser history and cookies
Website	JSESSIONID	Used to track user sessions	



Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

To learning more about cookies and how to manage them, visit AboutCookies.org

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